The HealthTech Weekly
July 9, 2018

The 4th Integrative Conference on Technology, Social Media, and Behavioral Health

The Center for Behavioral Health and Smart Technology is proud to host our 4th Integrative Conference on Monday, November 5th, 2018 at the University Club.

Earlybird tickets are now available [here](#).

Introducing:
Keynote Speaker
Sherry Pagoto, PhD
Dr. Pagoto is Director of the UConn Center for mHealth and Social Media and a professor in the Department of Allied Health Sciences at the University of Connecticut. She is President of the Society of Behavioral Medicine and co-chair of the Indoor Tan-Free Skin Smart Campus Initiative.

Her research focuses on leveraging technology in the development and delivery of behavioral interventions targeting diet, physical activity, and cancer prevention behaviors. Devoted to science communication, she has over 23K Twitter followers (@DrSherryPagoto) and is a contributor to US News and World Report, Chronicle of Higher Education, STAT News, and Psychology Today. Her work has been featured in major news outlets including CNN, NPR, NBC News, ABC News, and Good Morning America.
Visit our Conference home page to stay updated on our agenda, Games4Health, and first ever call for abstracts!

Register here!

Follow us on Twitter @HealthTechPitt

and check out our website

www.healthtech.pitt.edu!