

8:00 am - 8:30 am	<b>Registration and Continental Breakfast</b> <i>Breakfast sponsored by the University of Pittsburgh Innovation Institute</i>	
8:30 am - 10:00 am	<b>Welcome and Morning Plenary Session</b>	
	Welcome:	<b>J. Jeffrey Inman, PhD, MBA</b> Associate Dean for Research and Faculty Albert Wesley Frey Professor of Marketing and Professor of Business Administration, Marketing, and Business Economics Joseph M. Katz Graduate School of Business
	Overview of the Day:	<b>Bruce L. Rollman, MD, MPH</b> Professor of Medicine, Psychiatry, Biomedical Informatics, and Clinical and Translational Science Director, Center for Behavioral Health and Smart Technology University of Pittsburgh School of Medicine
	Welcoming Remarks:	<b>Patrick Gallagher, PhD</b> Chancellor and Chief Executive Officer University of Pittsburgh
		<b>Arjang Assad, PhD</b> Henry E. Haller, Jr. Dean Joseph M. Katz Graduate School of Business
	Keynote Speaker:	<b>Marc Malandro, PhD</b> <i>The University of Pittsburgh Innovation Institute</i> Founding Director University of Pittsburgh Innovation Institute
10:00 am - 10:15 am	<b>Coffee &amp; Tea Break</b> <i>Sponsored by the University of Pittsburgh Clinical and Translational Science Institute</i>	
	<b>Concurrent Sessions #1</b>	
10:15 am - 11:30 am	<b>Innovation and Implementation in Healthcare</b> Joseph M. Katz Graduate School of Business <i>Room 115</i>  <u>Moderator:</u> <b>J. Jeffrey Inman, PhD, MBA</b>  <u>Panelists:</u> <b>Susan K. Cohen, PhD</b> <i>Finding Markets for Early-Stage Healthcare Technologies</i> Associate Professor of Organizations and Entrepreneurship  <b>M. Zia Hydari, PhD</b> <i>Information Technologies and Patient Safety</i> Assistant Professor of Business Administration  <b>Jerrold H. May, PhD</b> <i>Experiences and Lessons Learned From Initiatives Within the Veterans Health Administration</i> Professor of Business Administration, Business Analytics, and Operations & <b>Robert Monte, RPh, MBA</b> Director, Veterans Engineering Resource Center VA Pittsburgh Healthcare System	<b>Hub for Excellence in eHealth Research</b> University of Pittsburgh School of Nursing <i>Room 117</i>  <u>Moderator:</u> <b>Denise Charron-Prochownik, PhD, RN</b> Professor, Department Chair Department of Health Promotions & Development  <u>Panelists:</u> <b>Lora E. Burke, PhD, MPH</b> <i>Using EMA to Study Predictors of Relapse Following Weight Loss</i> Professor of Nursing and Epidemiology  <b>Annette DeVito Dabbs, PhD, RN</b> <i>Designing and Testing Interactive Health Technologies to Support Self-Management in Persons with Chronic Illness</i> Professor of Nursing  <b>Judith Tabolt Matthews, PhD, MPH, RN</b> <i>The Health Kiosk Project: Empowering Community-Residing Older Adults</i> Research Associate Professor of Nursing University of Center for Social and Urban Research

11:30 am - 12:30 pm	<b>Networking Lunch</b> <i>Sponsored by UPMC Health Plan</i> Mervis Hall Atrium	
12:30 pm - 2:15 pm	<b>Overview Plenaries</b>  Overview of UPMC Enterprises: <b>Rasu Shrestha, MD, MBA</b> Chief Innovation Officer, UPMC Executive Vice President, UPMC Enterprises  Overview of Innovation at Pitt: <b>John Maier, MD, PhD</b> Director of Research and Development University of Pittsburgh School of Medicine  Overview of Regional Resources: <b>Karen Wolk Feinstein, PhD</b> President and Chief Executive Officer Jewish Healthcare Foundation  Panelist 1: <b>Rich Lunak, MBA</b> President and Chief Executive Officer Innovation Works  Panelist 2: <b>Bobby Zappala, JD</b> Chief Executive Officer Thrill Mill, Inc.	
2:15 pm - 2:30 pm	<b>Coffee &amp; Tea Break</b> <i>Sponsored by the University of Pittsburgh Clinical and Translational Science Institute</i>	
	<b>Concurrent Sessions #2</b>	
2:30 pm - 3:30 pm	<b>CMU Connections</b> Carnegie Mellon University Room 115  <u>Moderator:</u> Robert E. Kraut, PhD Herbert A. Simon Professor of Human-Computer Interaction School of Computer Science  <u>Panelists:</u> <b>Jason Hong, PhD</b> <i>Using Smartphones to Sense Health</i> Associate Professor of Human-Computer Interaction  <b>Robert E. Kraut, PhD</b> <i>Understanding &amp; Improving Online Social Support</i> Professor of Human-Computer Interaction  <b>Louis-Philippe Morency, PhD, MS</b> <i>Modeling Human Communication Dynamics</i> Assistant Professor Language Technologies Institute	<b>Information Sciences</b> University of Pittsburgh School of Information Sciences Room 117  <u>Moderator:</u> <b>Michael Spring, PhD</b> Associate Professor of Information Sciences  <u>Panelists:</u> <b>Dmitriy Babichenko, MSIS</b> <i>Health Sciences Education Through  Collaborative Multiplayer Games</i> Professor of Practice  <b>Rosta Farzan, PhD</b> <i>Online Communities for Citizen Empowerment</i> Assistant Professor of Information Sciences  <b>Sean Sweeney</b> <i>Data Security and Research</i> Information Security Officer Computing Services and Systems Development (CSSD)
3:30 pm - 3:45 pm	<b>Coffee &amp; Tea Break</b> <i>Sponsored by the University of Pittsburgh Clinical and Translational Science Institute</i>	

3:45 pm - 4:30 pm	<p style="text-align: center;"><b>Where Do We Go From Here? Invited Panel Discussion</b></p> <p style="text-align: center;"><b>Michael Becich, MD, PhD</b> Associate Vice-Chancellor for Informatics in the Health Sciences Chairman and Distinguished University Professor Department of Biomedical Informatics University of Pittsburgh School of Medicine</p> <p style="text-align: center;"><b>Anind K. Dey, PhD, MS</b> Charles M. Geschke Professor and Director of the Human-Computer Interaction Institute Carnegie Mellon University School of Computer Science</p> <p style="text-align: center;"><b>Illana Diamond, MBA</b> Managing Director AlphaLab Gear</p>
4:30 pm - 4:45 pm	<p style="text-align: center;"><b>Concluding Remarks</b></p> <p style="text-align: center;">J. Jeffrey Inman, PhD, MBA Bruce L. Rollman, MD, MPH</p>
4:45 pm - 6:30 pm	<p style="text-align: center;"><b>Networking Wine Reception and Smart Technology Demonstrations</b> <b>Mervis Hall Atrium</b> <i>Sponsored by UPMC Enterprises</i></p> <p><u>Table #</u></p> <ol style="list-style-type: none"> <li>1. Philip Empey, PharmD, PhD, BCPS James Coons, PhD Center for Clinical Pharmaceutical Sciences, University of Pittsburgh School of Pharmacy <b>MEDivate</b></li> <li>2. Charles Jonassaint, PhD, MHS Center for Behavioral Health and Smart Technology, University of Pittsburgh School of Medicine <b>SMART CBT</b></li> <li>3. Kathleen McTigue, MD, MS, MPH Natalie Morone, MD, MS Center for Research on Health Care, University of Pittsburgh School of Medicine <b>Minding Goals Software; Feather Park</b></li> <li>4. Louis-Philippe Morency, PhD, MS Tadas Baltrušaitis, PhD; Chirag Raman, MET Carnegie Mellon University Language Technologies Institute <b>Automatic Sensing of Behavior Indicators</b></li> <li>5. Jeffrey F. Cohn, PhD Zakia Hammal, PhD University of Pittsburgh Department of Psychology; Carnegie Mellon University The Robotics Institute <b>Z-Face: Dense 3D Face Alignment from 2D Videos in Real Time</b></li> <li>6. Bambang Parmanto, PhD Made Agus Setiawan; Zakiy Alfikri University of Pittsburgh School of Health and Rehabilitation Sciences <b>iMHere 2.0</b></li> <li>7. Robin Richardson, LCSW; B. Parmanto University of Pittsburgh Western Psychiatric Institute and Clinic and School of Health and Rehabilitation Sciences <b>iRest (Interactive Resilience-Enhancing Sleep Tactics)</b></li> <li>8. Jennifer Silk, PhD; B. Parmanto Gede Pramana University of Pittsburgh Department of Psychology and School of Health and Rehabilitation Sciences <b>SmartCAT (Smartphone-based Child Anxiety)</b></li> <li>9. Andi Saptono, PhD; B. Parmanto University of Pittsburgh School of Health and Rehabilitation Science <b>VISYTER (Versatile &amp; Integrated System for Telerehabilitation)</b></li> <li>10. Brian Suffoletto, MD, MS Matthew F. Muldoon, MD University of Pittsburgh Departments of Emergency Medicine and Medicine <b>MyBP</b></li> <li>11. Chris Wiltrout, BS University of Pittsburgh School of Medicine <b>Internet Support Group for Mood and Anxiety Disorders</b></li> <li>12. Ana Radovic, MD, MSc University of Pittsburgh School of Medicine <b>SOVAProject (Supporting Our Valued Adolescents)</b></li> </ol>