8:00 am - 8:30 am
Registration and Continental Breakfast
Breakfast sponsored by the University of Pittsburgh Innovation Institute

8:30 am - 10:00 am
Welcome and Morning Plenary Session

Welcome:
J. Jeffrey Inman, PhD, MBA
Associate Dean for Research and Faculty
Albert Wesley Frey Professor of Marketing and Professor of Business Administration, Marketing, and Business Economics
Joseph M. Katz Graduate School of Business

Overview of the Day:
Bruce L. Rollman, MD, MPH
Professor of Medicine, Psychiatry, Biomedical Informatics, and Clinical and Translational Science
Director, Center for Behavioral Health and Smart Technology
University of Pittsburgh School of Medicine

Welcoming Remarks:
Patrick Gallagher, PhD
Chancellor and Chief Executive Officer
University of Pittsburgh
Arjang Assad, PhD
Henry E. Haller, Jr. Dean
Joseph M. Katz Graduate School of Business

Keynote Speaker:
Marc Malandro, PhD
The University of Pittsburgh Innovation Institute
Founding Director
University of Pittsburgh Innovation Institute

10:00 am - 10:15 am
Coffee & Tea Break
Sponsored by the University of Pittsburgh Clinical and Translational Science Institute

10:15 am - 11:30 am
Concurrent Sessions #1

Innovation and Implementation in Healthcare
Joseph M. Katz Graduate School of Business
Room 115

Moderator: J. Jeffrey Inman, PhD, MBA

Panelists:
Susan K. Cohen, PhD
Finding Markets for Early-Stage Healthcare Technologies
Associate Professor of Organizations and Entrepreneurship

M. Zia Hydari, PhD
Information Technologies and Patient Safety
Assistant Professor of Business Administration

Jerrold H. May, PhD
Experiences and Lessons Learned From Initiatives Within the Veterans Health Administration
Professor of Business Administration, Business Analytics, and Operations

Robert Monte, RPh, MBA
Director, Veterans Engineering Resource Center
VA Pittsburgh Healthcare System

Hub for Excellence in eHealth Research
University of Pittsburgh School of Nursing
Room 117

Moderator: Denise Charron-Prochownik, PhD, RN
Professor, Department Chair
Department of Health Promotions & Development

Panelists:
Lora E. Burke, PhD, MPH
Using EMA to Study Predictors of Relapse Following Weight Loss
Professor of Nursing and Epidemiology

Annette DeVito Dabbs, PhD, RN
Designing and Testing Interactive Health Technologies to Support Self-Management in Persons with Chronic Illness
Professor of Nursing

Judith Tabolt Matthews, PhD, MPH, RN
The Health Kiosk Project:
Empowering Community-Residing Older Adults
Research Associate Professor of Nursing
University of Center for Social and Urban Research
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<th>Time</th>
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| 11:30 am - 12:30 pm | Networking Lunch  
Sponsored by UPMC Health Plan  
Mervis Hall Atrium |
| 12:30 pm - 2:15 pm    |Overview Plenaries  
Overview of UPMC Enterprises: Rasu Shrestha, MD, MBA  
Chief Innovation Officer, UPMC  
Executive Vice President, UPMC Enterprises  
Overview of Innovation at Pitt: John Maier, MD, PhD  
Director of Research and Development  
University of Pittsburgh School of Medicine  
Overview of Regional Resources: Karen Wolk Feinstein, PhD  
President and Chief Executive Officer  
Jewish Healthcare Foundation  
Panelist 1: Rich Lunak, MBA  
President and Chief Executive Officer  
Innovation Works  
Panelist 2: Bobby Zappala, JD  
Chief Executive Officer  
Thrill Mill, Inc. |
| 2:15 pm - 2:30 pm    |Coffee & Tea Break  
Sponsored by the University of Pittsburgh Clinical and Translational Science Institute |
| 2:30 pm - 3:30 pm    |Concurrent Sessions #2  
CMU Connections  
Carnegie Mellon University  
Room 115  
Moderator: Robert E. Kraut, PhD  
Herbert A. Simon Professor of Human-Computer Interaction  
School of Computer Science  
Panelists:  
Jason Hong, PhD  
Using Smartphones to Sense Health  
Associate Professor of Human-Computer Interaction  
Robert E. Kraut, PhD  
Understanding & Improving Online Social Support  
Professor of Human-Computer Interaction  
Louis-Philippe Morency, PhD, MS  
Modeling Human Communication Dynamics  
Assistant Professor  
Language Technologies Institute  
Information Sciences  
University of Pittsburgh School of Information Sciences  
Room 117  
Moderator: Michael Spring, PhD  
Associate Professor of Information Sciences  
Panelists:  
Dmitriy Babichenko, MSIS  
Health Sciences Education Through Collaborative Multiplayer Games  
Professor of Practice  
Rosta Farzan, PhD  
Online Communities for Citizen Empowerment  
Assistant Professor of Information Sciences  
Sean Sweeney  
Data Security and Research  
Information Security Officer  
Computing Services and Systems Development (CSSD) |
| 3:30 pm - 3:45 pm    |Coffee & Tea Break  
Sponsored by the University of Pittsburgh Clinical and Translational Science Institute |
**Where Do We Go From Here? Invited Panel Discussion**

**Michael Becich, MD, PhD**  
Associate Vice-Chancellor for Informatics in the Health Sciences  
Chairman and Distinguished University Professor  
Department of Biomedical Informatics  
University of Pittsburgh School of Medicine

**Anind K. Dey, PhD, MS**  
Charles M. Geschke Professor and Director of the Human-Computer Interaction Institute  
Carnegie Mellon University School of Computer Science

**Illana Diamond, MBA**  
Managing Director  
AlphaLab Gear

**Concluding Remarks**

**J. Jeffrey Inman, PhD, MBA**  
Bruce L. Rollman, MD, MPH

**Networking Wine Reception and Smart Technology Demonstrations**

**Mervis Hall Atrium**

*Sponsored by UPMC Enterprises*

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<tr>
<th>Table #</th>
<th>Title</th>
<th>Affiliations</th>
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| 1. | MEDivate | Philip Empey, PharmD, PhD, BCPS  
James Coons, PhD  
Center for Clinical Pharmaceutical Sciences, University of Pittsburgh School of Pharmacy |
| 2. | SMART CBT | Charles Jonassaint, PhD, MHS  
Center for Behavioral Health and Smart Technology, University of Pittsburgh School of Medicine |
| 3. | Minding Goals Software; Feather Park | Kathleen McTigue, MD, MS, MPH  
Natalie Morone, MD, MS  
Center for Research on Health Care, University of Pittsburgh School of Medicine |
| 4. | Automatic Sensing of Behavior Indicators | Louis-Philippe Morency, PhD, MS  
Tadas Baltrušaitis, PhD; Chirag Raman, MET  
Carnegie Mellon University Language Technologies Institute |
| 5. | Z-Face: Dense 3D Face Alignment from 2D Videos in Real Time | Jeffrey F. Cohn, PhD  
Zakia Hammal, PhD  
University of Pittsburgh Department of Psychology; Carnegie Mellon University The Robotics Institute |
| 6. | iMHere 2.0 | Bambang Parmanto, PhD  
Made Agus Setiawan, Zakyi Alfikri  
University of Pittsburgh School of Health and Rehabilitation Sciences |
| 7. | iRest (Interactive Resilience-Enhancing Sleep Tactics) | Robin Richardson, LCSW; B. Parmanto  
University of Pittsburgh Western Psychiatric Institute and Clinic and School of Health and Rehabilitation Sciences |
| 8. | SmartCAT (Smartphone-based Child Anxiety) | Jennifer Silk, PhD; B. Parmanto  
Gede Pramana  
University of Pittsburgh Department of Psychology and School of Health and Rehabilitation Sciences |
| 9. | VISYTER (Versatile & Integrated System for Telerehabilitation) | Andi Saptono, PhD; B. Parmanto  
University of Pittsburgh School of Health and Rehabilitation Science |
| 10. | MyBP | Brian Suffoletto, MD, MS  
Matthew F. Muldoon, MD  
University of Pittsburgh Departments of Emergency Medicine and Medicine |
| 11. | Internet Support Group for Mood and Anxiety Disorders | Chris Wiltrout, BS  
University of Pittsburgh School of Medicine |
| 12. | SOVAPrject (Supporting Our Valued Adolescents) | Ana Radovic, MD, MSc  
University of Pittsburgh School of Medicine |