

Thursday, November 10, 2016

**National Innovation Contest Awards Reception**  
*Sponsored by UPMC Health Plan  
and the Center for Behavioral Health and Smart Technology*

6:00 pm - 6:45 pm

**Registration and Networking Reception**  
Ballroom A

6:45 pm - 7:00 pm

Welcome: **Bruce L. Rollman, MD, MPH**  
UPMC Endowed Professor of General Internal Medicine  
Professor of Medicine, Psychiatry, Biomedical Informatics,  
and Clinical and Translational Science  
Director, Center for Behavioral Health and Smart Technology  
University of Pittsburgh School of Medicine

Welcoming Remarks: **Arjang Assad, PhD**  
Henry E. Haller, Jr. Dean  
Joseph M. Katz Graduate School of Business  
and College of Business Administration

7:00 pm - 9:00 pm

**National Innovation Contest Final Round Pitch**  
*Sponsored by UPMC Health Plan*  
Ballroom A

Host: **John Maier, MD, PhD**  
Pitt Innovation Challenge (PInCh) Program Director  
Assistant Professor of Family Medicine  
Director of Research and Development  
University of Pittsburgh School of Medicine

**Final Round Judges:**

Ilana Diamond AlphaLab Gear	Jay Katarincic Draper Triangle Ventures	Rasu Shrestha UPMC Enterprises
Diane Holder UPMC Health Plan	Larry Miller Innovation Works	Jay Srinii SCS Ventures

**Contest Finalists:**

**Innovative Use of Technology: Early Mood Diagnosis**  
*University of Pittsburgh, Pittsburgh, PA*

**Precision Health at Its Best: An eCare App for Patients with Multiple Chronic Conditions**  
*Wake Forest Baptist Medical Center, Winston-Salem, NC*

**PreventHIV Games**  
*University of Miami Miller School of Medicine, Miami, FL*

**Tiba Health: A Wearable Digital Health Platform to Improve Patient Outcomes  
Following Joint Replacement Physical Therapy**  
*Tiba Health, Durham, NC*

**Xogo: Access and Rehabilitation Through Technology**  
*Bansen Labs, Pittsburgh, PA*

Entertainment: The Pitt Pendulums

Friday, November 11, 2016

8:00 am - 8:50 am

**Registration and Continental Breakfast**  
*Sponsored by the Aging Institute of UPMC Senior Services and the University of Pittsburgh*  
Ballroom A

8:50 am - 10:15 am

**Welcome and Morning Plenary Session**  
Ballroom B

Welcome: **J. Jeffrey Inman, PhD, MBA, BSME**  
Associate Dean for Research and Faculty  
Albert Wesley Frey Professor of Marketing and Professor of Business  
Administration, Marketing, and Business Economics  
Joseph M. Katz Graduate School of Business

Welcoming Remarks: **Mark S. Redfern, PhD**  
Vice Provost for Research  
University of Pittsburgh

**Lora E. Burke, PhD, MPH, FAHA, FAAN**  
Professor of Nursing and Epidemiology  
Director, Hub for Excellence in eHealth Research  
University of Pittsburgh School of Nursing

Keynote Speaker: **William T. Riley, PhD**  
Director, Office of Behavioral and Social Sciences Research  
National Institutes of Health (NIH)  
*Presentation sponsored by the Hub for Excellence in eHealth Research*

10:15 am - 10:30 am

**Coffee & Tea Break**  
*Sponsored by the Katz-UPMC Executive MBA in Healthcare Program*

**Breakout Sessions #1**

10:30 am - 11:45 am

**Using Mobile Technology to Support Self-Management of Chronic Disorders**  
*Ballroom A*

Moderator: Lora E. Burke, PhD, MPH

Panelists:

1. Judith A. Callan, PhD, RN  
Assistant Professor  
Health & Community Systems  
University of Pittsburgh  
School of Nursing
2. Anind K. Dey, PhD, MS  
Charles M. Geschke Professor  
Director of Human-Computer  
Interaction Institute  
Carnegie Mellon University
3. Sander Kornblith, PhD  
Clinical Associate Professor of  
Psychiatry and Psychology  
University of Pittsburgh  
School of Medicine

**Field Interventions for Promoting Healthier Food Choices**  
*Ballroom B*

Moderator: J. Jeffrey Inman, PhD, MBA

Panelists:

1. Vibhanshu Abhishek, PhD  
Assistant Professor  
Carnegie Mellon University  
Information Systems
2. J. Jeffrey Inman, PhD, MBA
3. Renee J. Rogers, PhD, MS  
Assistant Professor  
Department of Health and  
Physical Activity  
University of Pittsburgh  
School of Education

**The Evolution of Socio-Behavioral Research Projects**  
*Gold Room*

Moderator: Michael Spring, PhD  
Associate Professor  
School of Information Sciences  
University of Pittsburgh

Panelists:

1. Heidi Donovan, PhD, RN  
*Nurse-Directed Intervention for Cancer Patients & Caregivers*  
Professor of Nursing  
Vice Chair for Research  
University of Pittsburgh  
School of Nursing
2. Armando J. Rotondi, PhD  
*Development of Severe Mental Illness & eHealth Interventions*  
Associate Professor  
Department of Critical Care  
Medicine  
University of Pittsburgh  
School of Medicine

11:45 am - 12:45 pm	<p style="text-align: center;"><b>Networking Lunch, All Guests</b>  <i>Sponsored by the University of Pittsburgh Innovation Institute</i>  Ballroom A</p> <p style="text-align: center;"><b>National Innovation Contest Finalists Luncheon, Invitation Only</b>  Conference Room A, 3<sup>rd</sup> floor</p>		
12:45 pm- 2:00 pm	<b>Breakout Sessions #2</b> (repeat of Breakout Sessions #1)		
	Using Mobile Technology to Support Self-Management of Chronic Disorders <i>Ballroom A</i>  Moderator: Lora E. Burke, PhD, MPH	Field Interventions for Promoting Healthier Food Choices <i>Ballroom B</i>  Moderator: J. Jeffrey Inman, PhD, MBA	The Evolution of Socio-Behavioral Research Projects <i>Gold Room</i>  Moderator: Michael Spring, PhD
2:00 pm -2:15 pm	<b>Coffee &amp; Tea Break</b> <i>Sponsored by the Katz-UPMC Executive MBA in Healthcare Program</i>		
2:15 pm -3:30 pm	<b>Afternoon Plenary Session</b> Ballroom B  <b>Mitesh S. Patel, MD, MBA, MS</b> Director, Penn Medicine Nudge Unit Assistant Professor of Medicine and Health Care Management Perelman School of Medicine and The Wharton School University of Pennsylvania <i>Presentation sponsored by the Hub for Excellence in eHealth Research</i>		
3:30 pm - 3:45 pm	<b>Coffee &amp; Tea Break</b> <i>Sponsored by the Katz-UPMC Executive MBA in Healthcare Program</i>		
3:45 pm - 4:45 pm	<p style="text-align: center;"><b>Taking it to Market. Invited Panel Discussion</b>  Ballroom B</p> <p>Moderator: <b>Evan Facher, PhD, MBA</b>  Senior Director, Innovation Commercialization  University of Pittsburgh Innovation Institute</p> <p>Panelists:</p> <p style="text-align: center;"><b>Steven Handler, MD, PhD, CMD</b>  Associate Professor of Medicine and Biomedical Informatics  University of Pittsburgh School of Medicine  Chief Medical and Informatics Officer, Curavi Health</p> <p style="text-align: center;"><b>Brian Suffoletto, MD, MS</b>  Assistant Professor of Emergency Medicine  University of Pittsburgh  Consultant, healthStratica</p> <p style="text-align: center;"><b>Heather Bansbach, BS</b>  PhD Candidate in Bioengineering  Neuromuscular Research Laboratory  Department of Bioengineering  University of Pittsburgh</p>		
4:45 pm - 4:50 pm	<b>Concluding Remarks</b> Ballroom B  Bruce L. Rollman, MD, MPH		

4:50 pm - 6:30 pm

Networking Wine Reception and Smart Technology Demonstrations  
Ballroom A

**Table #**

1. Virginia Flavin Pribanic, MBA Behavioral Health Answers  
MedRespond, LLC, Pittsburgh, PA and NAMI, San Diego
2. Candice L. Biernesser, LCSW, MPH Brite: A Suicide Prevention App for Youth  
Erin Wentroble, PsyD  
University of Pittsburgh School of Public Health, UPMC Western Psychiatric Institute and Clinic
3. Valerie Watzlaf, PhD, MPH imHealthy  
Leming Zhou, PhD  
University of Pittsburgh School of Health and Rehabilitation Services
4. Rasim Somer Diler, MD Innovative Use of Technology: Early Mood Diagnosis  
University of Pittsburgh Department of Psychiatry
5. Howard Rosen, MBA LifeWIRE  
LifeWIRE Corp, Richmond, VA
6. Tadas Baltrušaitis, PhD Multisense  
Chirag Raman, MET  
Carnegie Mellon University Language Technologies Institute
7. Matthew F. Muldoon, MD MyBP: Automated SMS with Feedback to Improve  
Matthew Allen; Julian Einhorn Hypertension Self-Management  
University of Pittsburgh School of Medicine
8. Ryan Brannon, BS My New Leaf  
My New Leaf, Inc., Saltsburg, PA
9. Charles Jonassaint, PhD, MHS Painimation  
University of Pittsburgh School of Medicine
10. Pamela Duncan, PhD Precision Health at Its Best: An eCare App  
Scott D. Rushing, BS  
Wake Forest Baptist Medical Center, Winston-Salem, NC
11. Andrew J. Wawrzyniak, PhD PreventHIV Games  
University of Miami Miller School of Medicine
12. David M. L. Rabin, MD, PhD Purrr: Emotion Prosthetics  
Greg J. Siegle, PhD  
University of Pittsburgh Departments of Psychology & Psychiatry
13. Holly A. Swartz, MD RAY (Rhythms and You)  
Stacy Martin, LPC; Amanda Silva  
University of Pittsburgh Department of Psychiatry
14. Ana Radovic, MD, MSc SOVAProject (Supporting Our Valued Adolescents)  
University of Pittsburgh School of Medicine  
Department of Pediatrics
15. Mihir Pershad, MS Tiba Health: A Wearable Digital Health Platform  
Tiba Health, LLC, Durham, NC
16. Oliver Lindhiem, PhD UseIT! mHealth system  
Jordan Harris, BS  
University of Pittsburgh Department of Psychiatry, UPMC
17. Jennifer Mankoff, PhD Watch-Ya-Doin  
Carnegie Mellon University Human-Computer Interaction Institute
18. Raymond Abel, III, MA XOGO: Access and Rehabilitation Through Technology  
Dalton Banks, MS  
Bansen Labs, Pittsburgh, PA

*Underlined* - National Innovation Contest Finalist

See pp. 21 & 22 for brief descriptions of demos